

Publishing Expertise

The Background:

TransTech Consulting is the preeminent Management Consulting Firm for the publishing industry. Beginning with our initial project at McGraw-Hill in 1983, TransTech has consistently provided analysis, design, project management and implementation services for such publishers as Random House, Thomson, Pearson, Harcourt Company, Houghton Mifflin, Time Warner / Little Brown, Scholastic and Simon & Schuster, to name a few. With the variety of services required to support each of these unique companies, we clearly understand the complexities of the publishing industry.

- New Release / Street Date Requirements
- Lot / Printing Tracking
- Returns / Credit Processing
- Kitting / Value Added Services
- High Percent Loose-Piece Picking
- Varied Peak Demand Cycles

We specialize in distribution/logistics design and implementation with the objective of solving our client's business problems in the most economical way possible. We do this by forming a project team with our client's management to examine supply chain processes and cost structures, define corporate strategic and operational objectives, and design and implement an optimum system.



The Results:

TransTech Consulting understands that no two companies' structures and organizational goals are identical, so we provide customized solutions and services that fit our client's requirements. We strive for more than the typical client/consultant relationship; we want a long-term partnership with our clients. We blend our consultants' technical and functional expertise and skills with the client staff's business knowledge, creating a collaborative team of equal partners. Our knowledge and expertise is transferred to the client through the daily interaction of working together on each step of the project.

TTC *TRANSTECH CONSULTING, INC.*

630 Morrison Road Suite 320
Columbus, OH 43230
Phone: 614-751-0575 / Fax: 614-751-0576
Email: facts@transtechconsulting.com / Website: www.transtechconsulting.com

"Solving our clients' business problems in the most economic way"